

FOR IMMEDIATE RELEASE
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PROJECT 'BAKING A DIFFERENCE'

Come 12 June 2015, a group of 20 spouses of foreign ambassadors will be partaking in a cookie baking session at the Prima Deli baking school alongside 30 RSVP Singapore senior volunteers all for the good cause of giving back to the society they are residing in and in the spirit of celebrating Singapore's 50 years of independence.

Project 'Baking a Difference' was initiated by RSVP Singapore as part of the series of 50 community activities planned for the National Senior Volunteer Month 2015, a scaling up of RSVP's senior volunteer week that has been held annually since 2012.

The collaboration with the diplomatic corps not only provides an ideal opportunity for the diplomatic community to join Singaporeans in the SG50 celebrations but also helps to promote senior volunteerism which is becoming increasingly important given Singapore's ageing population. More than 2000 cookies will be baked, packed and distributed (along with packet lunches) to about 300 lower-income households through 'Willing Hearts', a Voluntary Welfare Organisation that provides daily meals and other support services to the underprivileged, the needy, and other marginalized members in Singapore. Some of the diplomatic spouses will also be contributing their own "national" cookies for distribution.





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About RSVP Singapore

RSVP Singapore - The Organisation of Senior Volunteers is a non-profit organisation launched by the then Prime Minister Goh Chok Tong in October 1998 and approved as an Institution of Public Character in 1999. Its mission is to provide opportunities for seniors to serve the community with their talent and experience through purpose driven volunteerism. Its major programmes are Cyberguide, Mentally Disadvantaged Outreach, Mentoring, Enriching Lives of Seniors, Silver IT Care, Senior Guiding, MyBuddy, Changi Service Ambassadors and Hosting.



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